

RESOLUTION NO. 2020-10

**A RESOLUTION OF THE DOWNTOWN COMMUNITY
IMPROVEMENT DISTRICT APPROVING BROOKE
OMAR TO PROVIDE GRAPHIC DESIGN SERVICES TO
THE DISTRICT**

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF
DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT AS FOLLOWS:**

The Downtown Community Improvement District (the "District") hereby retains Brooke Omar to provide graphic design services pursuant to the engagement letter executed this date by the Board of Directors of the District in the form attached hereto as Exhibit A.

Passed this 13th day of August, 2019.

Chairwoman of the Board of Directors

(SEAL)

Attest:

Secretary of the Board of Directors

**EXHIBIT A
TO RESOLUTION NO. 2020-10**

Engagement Letter Attached

brooke + omar

The District

Bob Hohenstein, Executive Director

August 6, 2019

Proposal for FY 2019/2020 Creative + Design Services

Brooke Omar will work closely with The District to provide high quality creative and design services in a timely manner. Services include communications strategy, campaign development, graphic design, digital illustration, copywriting, web and social media graphics, print production and vendor coordination.

Compensation: \$95 / hour

Billing: Invoices issued monthly, payable within 30 days.

Goal: To present The District in a compelling, professional and consistent way—building upon existing brand standards and communications.