

RESOLUTION NO. 2023-23

A RESOLUTION OF THE DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT APPROVING THE MINUTES OF THE BOARD OF DIRECTORS MEETINGS HELD MARCH 2023.

BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT AS FOLLOWS:


The Downtown Community Improvement District (the "District") hereby approves of the meeting minutes for the meeting of the Directors held in March 2023.

Passed this April 11, 2023

Chair of the Board of Directors
(SEAL)



Attest:



Secretary of the Board of Directors

**Downtown Community Improvement District
Executive Committee Meeting
11 S Tenth St.
Tuesday March 7, 2023
In Person**

Present

Nickie Davis-CID
Kathy Becker-CID
Nikki Reese-CID
Deb Rust-Tellers & Sake
Aric Jarvis-The Broadway Hotel
Lara Pieper-Bloom Accounting
Kathy Murphy-Central Bank
Mike McClung-Dungarees

Guests

Kenny Greene-Local Artist

Not Present

Russell Boyt-Russell Boyt Realty

Approval of the Agenda

Pieper made a motion to approve the agenda. McClung seconded the motion. All approved. Motion carried.

SharpEnd Market

Davis discussed the Sharp End Market and what it actually is. She described it as an open air business incubator that will allow small businesses to work to become a brick and mortar. REDI and Missouri Women's Business Center are asking for our help to make this partnership come into fruition. The individuals that would be able to utilize this facility are any small businesses that are being coached through the facility and do not currently have a brick and mortar. Davis stated that the funding could potentially go toward a yearly scholarship. The committee discussed the idea. Davis will take their thoughts back to the others and will go from there.

Agenda Creation

Davis reported that there are two potential presentations. One from Local Motion and one from Short Term Rentals.

**Downtown Community Improvement District
The District Board of Directors
Full Board Meeting
Tuesday March 14, 2023
11 S. Tenth St.
3:30pm
In Person**

Present

Nickie Davis-CID
Kathy Becker-CID
Nikki Reese-CID
Mikel Fields-Cracked Up Mobile
Danielle Little-Columbia Real Estate
Morgan Wright-Gunter Hans
Sarah Johnson-The Basement Reef
Kathy Murphy-Commerce Bank
Rachael Norden-Missouri Symphony
Aric Jarvis-The Broadway Doubletree
Russell Boyt-Russell Boyt Realty
Mike Nolan-The Blue Note
Deb Rust-Tellers & Sake
Lara Pieper-Bloom
Dimetrious Woods-Essentialz Bodega
Jose Caldera-Harper, Evans, Wade & Netemeyer

Guests

Nick Knoth-Self Employed
Carol Rhodes-City of Columbia
Lisa Driskel-Hawxby-REDI
Tim Teddy-City of Columbia
Sharon Geuca Jones-Planning & Zoning
Lawrence Simonson-Local Motion

Absent

Mike McClung
Van Hawxby

Lawrence Simonson gave a full detailed presentation on the vision of Local Motion. He discussed how he would like for The District and Local Motion to work together to create a downtown that is safe, attractive and profitable. Murphy asked about membership details and he stated that you just sign up.

Presentation Short Term Rentals

Sharon Geuea Jones did a short presentation on Short Term Rentals in Columbia Missouri and the effects it is having on the city.

The Shops at SharpEnd

Davis reported that REDI is working with The District and Missouri Women's Business Center on a program that will help small businesses learn how to start up a business and maintain it.

Old Business

FY 23 Revived Budget

FY 24 Budget Planning

Jarvis made a motion to approve the revised budget. Wright seconded the motion. All in favor. Motion carried.

Committee Reports

Operations

Jarvis reported that they are making planters top priority, added public restrooms and solid waste.

Economic

Reported that they voted on who received the Minority Owned Business Grants.

Marketing

Davis reported that they have hired a company to do our blogs. She also reports that we have now hired two horse drawn carriages. She also let the Board know that they are discussing bringing more merchandise in.

DLC Report

Davis reported that they are discussing the Short Term Rentals and the Convention Center.

Parking and Commission Report

No report given.

**Downtown Community Improvement District
Operations Committee Meeting**

11 S. Tenth St.

Wednesday March 15, 2023

3:30 pm

In person

Present

Nickie Davis-CID

Kathy Becker-CID

Nikki Reese-CID

Aric Jarvis-The Broadway Doubletree

Morgan Wright-Gunter Hans

Danielle Little-Columbia Real Estate

Kathy Murphy-Central Bank

Guests

Tom Mendenhall At Large

John Ott At Large via phone

Not Present

Chris Kelly

Van Hawxby

Jarvis called the meeting to order at 3:30.

Approval of the Agenda

Murphy made a motion to approve the agenda. Mendenhall seconded the motion. All in favor. Motion carried.

Local Motion and City Planters

Lawrence Simonson gave an in depth presentation on benefits of "Bulb Out Planters" and their contribution to the safety and beautification of the city. Asked us to not remove them. Davis stated we should come up with a plan. Parks & Rec were unable to attend today's meeting.

4AChange

Becker reports that they are under budget and there have only been a couple of instances. Jarvis reports that he spoke to the police about the patient drop off for evaluation and then not being

**Downtown Community Improvement District
Economic Development Committee Meeting
11 S. Tenth St.
Tuesday March 21, 2023
3:30 pm**

Present

Nickie Davis-CID
Kathy Becker-CID
Nikki Reese-CID
Mike Nolan-The Blue Note
Deb Rust-Tellers/Sake
Russell Boyt-Russell Boyt Real Estate
Kathy Murphy-Commerce Bank
Dimetrious Woods-Essentialz
Adam Dushoff-Addisons

Guest

Ria Beeson-Miconex via Zoom

Not Present

Mikel Fields-Cracked Up Mobile

Nolan called the meeting to order at 3:30pm.

Approval of the Agenda

Dushoff made a motion to approve the agenda. Nolan seconded the motion. All in favor. Motion carried.

Downtown Gift Cards

Davis introduced the guest speaker Ria Beeson with Miconex who joined us in Zoom. Beeson gave a detailed overview of Miconex and how their Visa gift card program would be beneficial for The District and its business owners. After the presentation the committee had questions:

- 1) Dushoff asked if the card was only a handheld card or can it be used digitally or on paper?
Beeson answered, physical card only.
- 2) Dushoff asked, if there was an actual number or do you have to be present to use it? Beeson answered, cardholders do not have to be present to use, or to purchase cards.
- 3) Dushoff asked, if The District is selling the cards or are the businesses selling the cards? Beeson answered, The District can or the businesses can sell the cards.
- 4) Nolan asked, how do you close the loop to only The District businesses? Beeson answered, the cards will have a merchant ID that will only allow it to be used within The District.
- 5) Nolan asked, does The District pay the fees? Davis stated that Beeson will go over fees later.

11 S. Tenth St.

3:30 pm

Present

Nickie Davis-CID

Kathy Becker-CID

Nikki Reese-CID

Brandon Rettke-CID

Deb Rust-Tellers/Sake

Charles Bruce-Como Magazine

Mark Sultropp-At Large

Rachael Norden-MOSY

Sarah Johnson-The Basement Reef

Matt Bear-At Large

Christine Kelley-Makes Scents

Not Present

Lara Pieper

Introductions

Rust called the meeting to order at 3:30. Introductions were made by all.

Approval of the Agenda

Sultropp made a motion to approve the agenda. Norden seconded the motion. All in favor. Motion carried.

Committee Chair

Davis discussed voting in a new Committee Chair, stated that Norden had mentioned interest. Norden agreed. Bear made a motion to elect Norden as the Committee Chair. Kelley seconded the motion. All in favor. Motion carried.

Marketing Review

Rettke reported that the numbers are going up slightly on social media and blogs are getting viewed and shared. Johnson asked if we could spread the blogs out over the month instead of releasing them all at once. Rettke said yes.

Wedding Stroll Review

Davis reported that the Wedding Stroll was successful. We had a surprising increase in interest this year. 90 people signed up and 60 of them showed up to registration. She reported that the surveys from the businesses gave good feedback for future events.