

**RESOLUTION NO. 2023-21**

**A RESOLUTION OF THE DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT APPROVING THE REVISED BUDGET FOR FISCAL YEAR 2023.**

**BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT AS FOLLOWS:**

The Downtown Community Improvement District (the "District") hereby approves the revised budget for the 2023 Fiscal Year.

Passed this 14th day of March 2023.



\_\_\_\_\_  
Chair of the Board of Directors  
(SEAL)

Attest:



\_\_\_\_\_  
Secretary of the Board of Directors

CID Fiscal Year - 2023 Budget

	2022 Approved Budget	Budget addition	FY 2022 Budget (Revised)	FYE 2023 Budget	FY2023 Revised	Change	Notes
<b>Recurring Revenue</b>							
Property Assessment	\$ 292,182	\$ -	\$ 292,182	\$ 294,000	\$ 294,000	\$ -	
Sales Tax	\$ 596,725	\$ 143,275	\$ 740,000	\$ 775,000	\$ 775,000	\$ -	
Interest Income	\$ 3,000	\$ -	\$ 3,000	\$ 2,400	\$ 8,800	\$ 6,400	
Miscellaneous	\$ 100	\$ -	\$ 100	\$ -	\$ -	\$ -	
Gateway donation from CFCM	\$ -	\$ 250,000	\$ 250,000	\$ 50,000	\$ 50,000	\$ -	
From Fund Balance	\$ -	\$ -	\$ -	\$ -	\$ 175,500	\$ 175,500	
<b>Total Recurring Revenue</b>	<b>\$ 892,007</b>	<b>\$ 393,275</b>	<b>\$ 1,285,282</b>	<b>\$ 1,121,400</b>	<b>\$ 1,303,300</b>	<b>\$ 181,900</b>	

**Recurring Expenses**

	2022 Approved Budget	Budget addition	FY 2022 Budget (Revised)	FYE 2023 Budget	FY2023 Revised	Change	Notes
<b>Program Management</b>							
Insurance-Health	\$ 9,600	\$ -	\$ 9,600	\$ 9,600	\$ 14,000	\$ 4,400	Addition of Davis Health Insurance - Search and Review
Insurance -Property, D&O	\$ 8,770	\$ -	\$ 8,770	\$ 9,200	\$ 9,200	\$ -	
Meals & Entertainment	\$ 1,000	\$ -	\$ 1,000	\$ 2,378	\$ 2,378	\$ -	
Industry Membership	\$ 3,000	\$ -	\$ 3,000	\$ 3,200	\$ 3,200	\$ -	
Office Equipment-Rental	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Office Equipment-Repair	\$ 300	\$ -	\$ 300	\$ 300	\$ 300	\$ -	
Office Repairs & Maintenance	\$ 2,100	\$ -	\$ 2,100	\$ 2,100	\$ 2,100	\$ -	
Office Supplies	\$ 7,500	\$ -	\$ 7,500	\$ 7,500	\$ 9,000	\$ 1,500	Office Supplies increase for extra staff member
Office cleaning	\$ 3,900	\$ -	\$ 3,900	\$ 3,900	\$ 3,900	\$ -	
Parking-Staff	\$ 2,400	\$ -	\$ 2,400	\$ 3,450	\$ 3,750	\$ 300	Increased Parking for extra staff member
Payroll	\$ 201,000	\$ -	\$ 201,000	\$ 213,000	\$ 224,500	\$ 11,500	Add part-time staff- rest of fiscal year
Payroll Taxes	\$ 19,095	\$ -	\$ 19,095	\$ 18,000	\$ 19,000	\$ 1,000	Add part-time staff - rest of fiscal year
Professional Services	\$ 20,670	\$ -	\$ 20,670	\$ 20,670	\$ 20,670	\$ -	
Rent-Office	\$ 34,800	\$ -	\$ 34,800	\$ 34,800	\$ 34,800	\$ -	
Retirement Plan	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	

CID Fiscal Year - 2023 Budget

Seminars & Conferences	\$ 5,500	\$ -	\$ -	\$ 5,500	\$ 11,000	\$ 11,000	\$ -	\$ -	\$ 11,000	\$ -
Telephone/Internet	\$ 3,400	\$ -	\$ -	\$ 3,400	\$ 5,000	\$ 5,000	\$ -	\$ -	\$ 5,000	\$ -
Travel	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
TIF Reimbursement	\$ 10,000	\$ -	\$ -	\$ 10,000	\$ 10,000	\$ 10,000	\$ -	\$ -	\$ 10,000	\$ -
Utilities	\$ 9,000	\$ -	\$ -	\$ 9,000	\$ 9,000	\$ 9,000	\$ -	\$ -	\$ 9,000	\$ -
<b>Total Program Management</b>	<b>\$ 342,035</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 342,035</b>	<b>\$ 363,098</b>	<b>\$ 363,098</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 381,798</b>	<b>\$ 18,700</b>

**Programs & Services**

**Operations**

Banners (Installation & Repair)	\$ 15,000	\$ -	\$ -	\$ 15,000	\$ 15,000	\$ 15,000	\$ -	\$ -	\$ 15,000	\$ -
City Horticulture	\$ 7,500	\$ -	\$ -	\$ 7,500	\$ 10,000	\$ 10,000	\$ -	\$ -	\$ 10,000	\$ -
Cleaning & Maintenance	\$ 191,614	\$ 26,000	\$ -	\$ 217,614	\$ 250,352	\$ 250,352	\$ -	\$ -	\$ 255,352	\$ 5,000
Cleaning & Maint Equipment	\$ 1,000	\$ -	\$ -	\$ 1,000	\$ 1,000	\$ 1,000	\$ -	\$ -	\$ 1,000	\$ -
Contract Labor	\$ 20,000	\$ 5,000	\$ -	\$ 25,000	\$ 30,000	\$ 30,000	\$ -	\$ -	\$ 30,000	\$ -
CPD Substation - Rent	\$ 6,600	\$ -	\$ -	\$ 6,600	\$ 6,600	\$ 6,600	\$ -	\$ -	\$ 6,600	\$ -
Maintenance (Gateway)	\$ 2,000	\$ -	\$ -	\$ 2,000	\$ 3,000	\$ 3,000	\$ -	\$ -	\$ 3,000	\$ -
Interest Expense (Gateway)	\$ 3,980	\$ -	\$ -	\$ 3,980	\$ 1,800	\$ 1,800	\$ -	\$ -	\$ 1,000	\$ (800)
Contingency	\$ 247,694	\$ 31,000	\$ -	\$ 278,694	\$ 327,752	\$ 327,752	\$ -	\$ -	\$ 339,952	\$ 12,200

*CID plants planters  
Board moved in Oct. to give raises - minus bank*

**Economic Development**

Business Recruitment/Retention Development Programs	\$ 5,000	\$ -	\$ -	\$ 5,000	\$ 5,000	\$ 5,000	\$ -	\$ -	\$ 7,000	\$ 2,000
Business Metrics	\$ 1,000	\$ -	\$ -	\$ 1,000	\$ 10,000	\$ 10,000	\$ -	\$ -	\$ 10,000	\$ -
Minority Business Grants	\$ 20,000	\$ -	\$ -	\$ 20,000	\$ 30,000	\$ 30,000	\$ -	\$ -	\$ 30,000	\$ -
Gift Card Grant Program	\$ 10,000	\$ -	\$ 10,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ -	\$ -	\$ 20,000	\$ -
One Card - District Gift Card Program	\$ -	\$ -	\$ -	\$ -	\$ 18,950	\$ 18,950	\$ -	\$ -	\$ 18,950	\$ -



CID Fiscal Year - 2023 Budget

Public Art - Art Boxes	\$ 500	\$ -	\$ 500	\$ 500	\$ 500	\$ -	\$ 500	\$ -
Public Art - Alley Door/Mural	\$ 2,000	\$ 10,000	\$ 12,000	\$ 18,000	\$ 18,000	\$ -	\$ 18,000	\$ -
Contingency	\$ 38,500	\$ 20,000	\$ 58,500	\$ 112,450	\$ 104,450	\$ -	\$ 104,450	\$ (8,000)
Promotions & Events	\$ 12,000	\$ 5,000	\$ 17,000	\$ 17,000	\$ 22,000	\$ -	\$ 22,000	\$ 5,000
Christmas Events	\$ 13,000	\$ 2,000	\$ 2,000	\$ 10,000	\$ 10,000	\$ -	\$ 10,000	\$ -
Online Marketing	\$ 13,000	\$ -	\$ 13,000	\$ 13,000	\$ 13,000	\$ -	\$ 13,000	\$ -
Graphic Designer	\$ 10,000	\$ -	\$ 10,000	\$ 10,000	\$ 28,000	\$ -	\$ 28,000	\$ 18,000
Holiday Décor	\$ 40,000	\$ 10,000	\$ 50,000	\$ 40,000	\$ 40,000	\$ -	\$ 40,000	\$ -
Public Safety/Cleanliness Campaigns	\$ -	\$ 1,600	\$ 1,600	\$ -	\$ -	\$ -	\$ -	\$ -
Marketing Subscriptions	\$ 3,500	\$ -	\$ 3,500	\$ 3,500	\$ 3,500	\$ -	\$ 3,500	\$ -
Postage	\$ 800	\$ -	\$ 800	\$ 800	\$ 800	\$ -	\$ 800	\$ -
Printing	\$ 11,800	\$ -	\$ 11,800	\$ 11,800	\$ 13,800	\$ -	\$ 13,800	\$ 2,000
Contingency	\$ -	\$ -	\$ -	\$ 10,000	\$ -	\$ -	\$ -	\$ (10,000)
Total Marketing	\$ 91,100	\$ 18,600	\$ 109,700	\$ 116,100	\$ 131,100	\$ -	\$ 131,100	\$ 15,000
Total Programs & Services	\$ 377,294	\$ 69,600	\$ 446,894	\$ 556,302	\$ 575,502	\$ 19,200	\$ 575,502	\$ 19,200
Total Recurring Expenses	\$ 719,329	\$ 69,600	\$ 788,929	\$ 919,400	\$ 957,300	\$ 37,900	\$ 957,300	\$ 37,900
Non-Recurring Expenses								

Special Projects

Broadway Gateway - expenses	\$ 48,322	\$ 57,982	\$ 106,305	\$ -	\$ 25,000	\$ 10,000	\$ -	\$ -
Banner Purchases	\$ 5,000	\$ 10,000	\$ 15,000	\$ 15,000	\$ -	\$ -	\$ -	\$ -
Grease Tank Grant Fund	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

CID Fiscal Year - 2023 Budget

Convention Center Study	\$ -	\$ -	62,000	\$ 62,000	\$ -	\$ -			
Camera Grants to Businesses		\$ 30,000	30,000	\$ 30,000	\$ -	\$ -			
FUSUS Cameras with CPD					\$ 20,000	\$ -	20,000		
Design Guideline Booklet		\$ -	-	\$ -	\$ -	\$ -	4,000	\$ 4,000	
District Cameras New							30,000	\$ 30,000	
Wayfinding Signs							100,000	\$ 100,000	
Gateway - More on masterplan							100,000	\$ 100,000	
Reserve for future projects	\$ -	\$ -	-	\$ -	\$ 100,000	\$ -	100,000	\$ 100,000	
Contingency	\$ 53,322	\$ -	159,982	\$ 213,305	\$ 135,000	\$ -	279,000	\$ 144,000	
	\$ 25,000	\$ -	-	\$ 25,000	\$ 25,000	\$ -	25,000	\$ 25,000	
<b>Total Non-Recurring Expenses</b>	<b>\$ 78,322</b>	<b>\$ -</b>	<b>159,982</b>	<b>\$ 238,305</b>	<b>\$ 160,000</b>	<b>\$ -</b>	<b>304,000</b>	<b>\$ 144,000</b>	
<b>Total Expenses</b>	<b>\$ 797,651</b>	<b>\$ 229,582</b>	<b>\$ 1,027,234</b>	<b>\$ 1,079,400</b>	<b>\$ 1,261,300</b>	<b>\$ 181,900</b>			

Pending Projects left from FY2022

Public Art		\$ 8,811						
Convention Center Study		\$ 17,911						
Minority Business Grant		\$ 5,000						
Camera Grant		\$ 30,000						
Banners		\$ 15,000						
<b>Total Pending Projects</b>		<b>\$ 76,722</b>						