RESOLUTION NO. 2023-15

A RESOLUTION OF THE DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT TO WRITE A LETTER TO THE CITY COUNCIL TO HAVE SIGNAGE FOR THE ALLEY IN NVAD INSTALLED.

BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT AS FOLLOWS:

The Downtown Community Improvement District (the "District") hereby approves writing a letter of support for the support having signage for the Alley in the North Village Arts District.

Passed this 10th day of January 2023

Chair of the Board of Directors

(SEAL)

Attest:

 $C. \\ Users \\ MY\\ Downtown CID Dropbox\\ Kathy Becker\\ CID Resolutions\\ Resolutions 2023FY\\ Resolution 2023-15 - Letter of Support - NVAD. \\ document for the following the following property of the fo$



The District • Downtown Community Improvement District 11 S. Tenth Street • Columbia, Missouri 65201 • (573) 442-6816 discoverthedistrict.com

January 20, 2023

Mayor and City Counil City of Columbia 701 East Broadway P.O. Box 6015 Columbia, Mo 65205

Dear Honorable Mayor Buffaloe and City Council Members,

On behalf of The District, Downtown Community Improvement District Board of Directors, we heartily support the need for North Village Arts District (NVAD) wayfinding signage.

Wayfinding is important to help our visitors navigate our downtown and the districts within it. Whether they have visited hundreds of times or it is their first visit, wayfinding gives a sense of place and helps all better navigate.

We greatly appreciate the strides NVAD has taken to create a sense of place and we want to do what we can to help forward their progress. Thank you for your consideration of this worthwhile project.

Sincerely

Nickie Davis
Executive Director

Downtown Community Improvement District

CID BOARD

Russell Boyt Russell Boyt Real Estate

Charles Bruce CoMo Mag

Mikel Fields Cracked Up Mobile

Kenny Greene Monarch Jewelry

Van Hawxby DogMaster Distillery

Aric Jarvis Broadway Hotel

Sarah Johnson The Basement Reef

Danielle Little Columbia Realty

Heather McGee On The Rocks

Michael McClung Dungarees, Resident

Mike Nolan Blue Note and Rose Music Hall

Kathleen Murphy Commerce Bank

Rachael Norden MOSY

Lara Pieper Bloom Bookkeeping

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