

Downtown Community Improvement District
Executive Committee Meeting
Tuesday February 1st, 2022
ZOOM

Present

Kathy Becker - CID
Hannah Bilau - CID
Nickie Davis - CID
Deb Rust
Mike McClung
Mikel Fields
Kenny Greene
Van Hawxby
Aric Jarvis

Guests

Emily W - Alpine Shop

Approval of Agenda

Deb Rust made a motion to approve the agenda. Mike seconded. All in favor.

Standardized Training Update

Nickie provided the committee with an update on the meetings Van, Deb, and Aric have been having. Had a sample training with Caleb and then met yesterday with Jesse Garcia. Aric filled the committee in with how those meetings went and how they are leaning. Currently they feel like the best way the CID could serve the community is by endorsing training or city-wide minimum requirements for security staff. Mike asked questions regarding what problem we feel like we are trying to solve with these conversations. Mikel suggested looping back with Geoff Jones to see what he thinks.

Wayfair Tax Update

Nickie filled the committee in on the proposed Wayfair tax that will be on the ballot in April. The Chamber has moved to support the bill. The sales tax will be distributed the same way as other (non-CID) city tax goes. Mike provided some additional clarification on how the bill works to the committee.

Described it as a use tax. Believes the way it has been pitched is why it failed the last time it was on the ballot.

Senate Bill 735

Nickie filled the committee in on the proposed bill in the state senate that would prevent the CID from collecting sales tax on food. There is not too much information publicly available on the bill right now, but our lawyer is looking into it. The CID will be staying on top of it and filling the committee in as we learn more. Van is considering reaching out to Caleb Rouden about it - has spoken with him regarding previous concerns.

February Board Agenda Creation

Nickie shared the draft of the agenda for next week's board retreat. Asked the committee if anything was missing or if anything needed to be altered. No comments from committee members.

Kenny asked if we should continue to have Friday's search and review meeting as Zoom only - agreed that was fine.

Member, Staff, & Public Comment

None

Aric made a motion to adjourn at 4:05. Deb seconded. All in favor.

Downtown Community Improvement District
Search & Review Committee Meeting
Friday February 4th, 2022
ZOOM

Present

Kathy Becker - CID

Hannah Bilau - CID

Nickie Davis - CID

Deb Rust

Mike McClung

Van Hawxby

Kenny Greene

Adam Dushoff

Guests

Approval of Agenda

Van made a motion to approve the agenda. Mike seconded. All in favor. Approved.

Committee Assignments

Nickie filled the committee in on her conversations with the board and where they would like to be placed. Went over how committee chairs are assigned. Discussed if we wanted to assign people to more than one committee - decided to do just one and let folks attend other committees if they would like. Discussed if Tom could be an at-large seat for DLC. Nickie and Mike think it needs to be a board member. Going to wait until the retreat to assign that position.

Chatted about Search and Review makeup. Deb, Mike, and Kenny will be staying on. Added Kathleen and Aric.

Mike will be staying on the parking commission.

Officer Assignments

Chatted about officer assignments. Kenny and Deb will be staying on as chair and vice chair. Laura will be moving into the treasurer position. Chatted about either Van or Aric being Secretary. Van will be staying on as Secretary, Aric will be the +1 to the Executive Officer committee.

Mike moved to approve the slate. Deb seconded the motion. All in favor. Approved.

Member, Staff, Public Comment

Deb brought up that there is some poor attendance of meetings/committees by board members. Nickie read the current attendance policy that is in our bylaws. Mike shared some cid history on how we use to handle attendance issues. Used to send a Quarterly attendance report out. Deb brought up doing a report at the meeting next week and then starting to do one quarterly. Van mentioned that it could be the responsibility of the Secretary to send a warning email. Committee liked his idea.

Adjournment

Van made a motion to adjourn at 3:27 pm. Mike seconded. Approved.

Downtown Community Improvement District
Annual Board Retreat
Tuesday, February 8th 2022
The Broadway Hotel

Present

Hannah Bilau - CID
Kathy Becker - CID
Nickie Davis - CID
Dani Little
Mikel Fields
Camellia Cosgray
Heather McGee - virtual
Russell Boyt
Van Hawxby
Aric Jarvis
Sarah Johnson
Rachael Norden
Lara Pieper
Kathleen Murphy
Kenny Greene
Deb Rust
Lydia Melton

Guests

Connor Stewart- HEWN Law
Adam Dushoff

Absent

Mike McClung

Introductions

- **Social** - Board and CID Staff introduced themselves and played a short ice breaker game.
- **Committee Assignments**
 - Nickie went over search and review's recommendations for committee assignments. Aric made a motion to approve. Kathy M. seconded. All in favor.

Sunshine Law/Robert's Rules of Orders

- Connor from Harper, Evans, Wade, and Netemeyer went over the Missouri Sunshine Law, conflict of interest policy, and Robert's Rules of Order (parliamentary procedure). Robert's Rules of Order taught the board how to make a motion and the process to do so. Kenny asked a question about non-board members being recognized during motions. Connor advised that members of the public can voice their opinions during the debate phase, but cannot make a vote. Aric asked a few clarifying questions on how to amend a motion. Aric asked about the debate phase of the motion. Connor recommended defaulting on making a motion first and then amending, withdrawing, or tabling it as needed.

Kathy made a motion to approve the agenda. Camellia seconded the motion. All in favor. Approved.

- **Conflict of Interest Signing**

- Passed around conflict of interest form for board members to sign.

CID History

Nickie went over the history of the CID. Asked older board members to jump in with insight or new members to jump in with questions. Went over founding, and bylaws.

- **5 year Strategic Plan Review**

- Went over key points of the plan - Enhance Downtown Environment, Public Safety, Greenspace and Beautification, Public Art, Enhance Marketing and Advocacy, Enhance Downtown Economy.
 - Aric asked how the strategic plan was developed. There was a survey that went out to the public in 2019, and then the board at the time devised the plan at the 2020 retreat. Lydia asked about the contamination on the Ameren space - location is safe from radiation exposure as long as there is no digging in the location past 3 feet. Rachael raised a discussion on making spaces that were more hospitable for unsheltered citizens. Kenny and Adam shared some historical actions the CID or other City entities have

done to support the unhoused. Board chatted more about the environmental concerns/limitations of the Ameren lot.

- **Economic Development/Solid Waste Committee**

- Went over the history of things Econ Development has completed.
 - **Alley Galleries** - 2021
 - **Minority Owned Business Grant** - 2021
 - **Nightlife report** - 2016
 - **Gift Card Programs** -2020 to present
 - **Solid Waste Masterplan** - 2016-2018
 - **Grease Grant** - 2018
 - **Food Trucks** - 6 spots currently that are at least 100 ft away from restaurants and not blocking the main windows of non-restaurant businesses. Truck must pay meter and get approval from the City.

- **Operations Committee**

- Went over the history of things Ops has completed.
 - **Parking** - standardized hours, gate arms report
 - **Horticulture** - \$700 monthly to City, discussion on raised planters on Broadway.
 - **Curbs and Sidewalks**
 - **Delivery Truck Guidelines** - devised in 2017
 - **Sidewalk Cafes** - design guidelines and ordinance done in 2019
 - **Scooters** - have a direct contact at Bird, City has guidelines on them.
 - **Right of Use**

- **Marketing Committee**

- Went over the history of things Marketing has completed.
 - **Events** - 13 a year
 - **Media Buy** - 50k
 - **College Outreach**
 - **Partners in Education** - Douglass High and Locust St Elementary
 - **Holiday Decor** - just finished year 2 of a 3 year contract

- **Gateway Master Plan**

- Design work started in 2013, talks started in 1995.
- Plan called for 9 light hups, 8 light towers

- CID completed \$1million pledge for plaza
- 2 letters still available to sponsor
- **District Gift Cards**
 - Account started under CCA where people could buy gift certificates that could be redeemed at district businesses. Ended in 2016.
- **Border Expansion**
 - We have the ability to expand or reduce our borders. Must be continuous. Aric asked how businesses let us know they would like to be in the CID - let cid know and get property owner permission. Sarah asked about residents - up to the property owner of where they live.

Upcoming Issues

- **Wayfair Tax**
 - Nickie went over the tax that will be on the ballot in April. The Chamber and the City are in support of it. 2% tax on online sales. Lydia raised some concerns about how this affects small business owners, because they then become responsible for figuring out the sales tax for an out of state recipient. Russel does not believe it will affect local business owners as it is not an additional tax. The City Manager will be at our next board meeting to explain it further.
- **Senate Bill 735**
 - Nickie introduced the proposed bill that is currently in the State House that would limit CID's to collect sales tax on food. As we understand the bill it does not affect food sold at restaurants, just grocery stores which would not drastically affect our budget.

Budget Review/History

- Kathy B went over the budget in depth for the board. Reminded Board that they have access to our financials every month in the Dropbox. Available online for the public. Aric asked what our plan is for the surplus we currently have. Is Nickie and Kathy's opinion that we should not sit on taxpayer money and put it back into the community.

Project Visioning/Final Budget

The purpose of the visioning is to devise ways to spend our surplus and put it back into the community. Nickie went over the survey she sent out to the board, business owners, and the CVB board. The survey results of the public and the board were very similar. Public safety and greenspace were top priorities. Small business support was next on the list .

Nickie went over the list of 32 ways to spend cash that came out of the committees. She divided them by short term and long term projects and color coded them by how they fit into our 5 year plan. Discussed pros and cons of each item and narrowed it down to - Convention center study, Hiring an extra BlockByBlock ambassador, 10k for new banners, wellness fair/5k, adding to the reserve account, increasing the travel budget to bring a/multiple board member(s) to conferences with Nickie, increased 4achange budget, horse drawn carriages, 30k camera grant for businesses, safety and cleanliness campaigning, 10k worth of additional holiday decor, 10k more for alley doors, and 10k more for gift card program.

Aric made a motion to table the discussion on planters and move it to ops. Russell seconded. All in favor. Approved.

Dave Parmely came and talked with the board about his convention center plan on walnut next to the Broadway tower 2. Aric Jarvis excused himself for this discussion since it is related to his position as the GM of The Broadway Hotel. His ask for the CID is to fund a feasibility study to determine the cost to build and the economic impact the center will have on Columbia, and downtown specifically. His plan includes a second tower of the hotel, a convention center, and a parking garage that would be controlled by the parking utility. All of the buildings would be connected by sky bridges. Tower 2 would have a ballroom and meeting space as well. Dave's plan would be to have the city or some government agency help run the convention center. Russel brought up the Imagine Columbia study that was ran in 2013 that said the #1 thing downtown was missing was a convention center. Rachael asked if there had been any studies on how conferencing has changed since COVID. Not that anyone knows of. Kathy B mentioned that one of the feasibility bids included that in their research metrics. Aric returned once Dave was done speaking with the Board.

Mikel suggested combining a few priorities that are related to each other and make it into a safety and cleanliness masterplan.

Committee liked the idea of having a pop up ice rink, providing carriage rides, and adding to the holiday decor - but it would be next year's budget.

Staff will get the things the board decided on cleaned up and create an amended budget to be voted on in March.

Aric made a motion to amend the budget to include the overage we spent on gateway, the increase of sales tax, paying down the line of credit, and to include the contribution from the community foundation. Camellia seconded. All in favor. Passed.

Adjournment

Rachael made a motion to adjourn at 4:44pm. Kathy M seconded the motion. Approved.

**Downtown Community Improvement District
Economic Development Committee Meeting
Tuesday February 15th, 2022
ZOOM & 11 S 10th St**

Present

Hannah Bilau - CID
Kathy Becker - CID
Nickie Davis - CID
Mikel Fields
Lara Pieper
Russell Boyt

Guests

Kathy Murphy
Deb Rust

Absent

Rachael Norden

Approval of Agenda

Lara made a motion to approve the agenda at 3:35pm. Russell seconded.
Approved.

Selection of At Large Committee Members/Board Chair

Nickie introduced the two votes we need to make today - Chair of the committee and at large members. At large members will help us meet quorum and they can vote when there is a sufficient number of board members present. Lara made a motion to keep Mikel as the chair of the committee. Russell seconded. Passed. Lara made another motion to make Adam Dushoff and Charles Bruce at large members. Russell seconded. Passed. Mikel asked to have this put on next month's agenda again.

District Business Update

Hannah went over business updates downtown. 2 weeks ago Krustaceans said they were in the final stages of remodeling and they are now just waiting for all of their equipment to arrive - haven't heard of an opening date yet. Main Squeeze is finishing up their remodel and should be back open under

their new business model soon - haven't heard a date from them either, but they have been sharing on social media some nice process photos and information on what we can expect once they reopen. Broadway Brewery purchased the Acme building and is transforming it into their brewing center/tasting room. New clothing store is coming where brickwood was. In January a new business license was issued for a brow and lash studio on S 8th.

Alley Door Update & Upcoming Plan

Kathy has gotten some quotes for the vinyl wrap for the first 2 doors in Alley A. Nickie asked the committee where they would like to see the next project to be - would like to spread the doors throughout the District. Asked the committee how they would like to see the next steps carried out. Russell asked a question about dumpsters. He does not want to place an artwork in an alley that has known trash issues. Would like to use the gallery as a way to pressure the city to clean the alleys. We have enough in the budget to have 3 more doors painted by the end of this summer. CID staff is going to do some research and select doors we would like to consider and then bring that information back to the committee.

District Gift Cards Update & Upcoming Plan

Nickie informed the committee about a quote she received for a closed loop physical downtown gift card program. Startup fee of about \$10,000 for 75 businesses. Subsequent years will cost \$7,000. Prices will go up if more businesses are involved. Talking with our lawyer to figure out logistics of how they will be sold, because the CID cannot accept money/revenue for them. Has also spoken with a company that does digital cards. Nickie would like to talk with other gift card companies and other downtowns that are using programs like this. Would need to have this figured out by April if we want it in next year's budget.

Minority Owned Business Grant Update

24 businesses have reached out for the grant and have been sent to MoWBC. 3 applications have been completed with more on the way. Great feedback so far. Next steps are to figure out when to view their presentations. Do we want to do them all in one day or at separate times? Nickie asked the committee their thoughts on how to plan the logistics. Mikel asked how long it has taken each business to go through the process. Depends on where they are at in

their business and their business plan. Deb suggested scheduling the presentations like Marketing does their media buy day. Scheduled presentations for 2.28 at 3 pm. Will keep total time under 1 hour.

Convention Center Feasibility Study

Board voted to fund the feasibility study. Nickie and Kathy would like to review them and chat with people who have done feasibility studies before. They want someone who has done a study like this to provide input on the proposals to provide input. Staff will bring their recommendation to the full board.

Public/Staff Comment

Mikel would like to put more fire on the city on moving dumpsters out of the alley/ alley beautification. Nickie spoke with the new city manager - interested in updating the planters and having the city pay for a new BBB ambassador to cover the alleys. She also let him know that we might be returning to the solid waste master plan. He will be joining the full board meeting in March. Nickie asked if Mikel wants to keep an alley/solid waste masterplan on the agenda. He said yes, as safety, cleanliness, and public art all relate/influence each other.

Adjournment

Laua made a motion to adjourn at 4:18pm. Russell seconded. Approved.

Downtown Community Improvement District
Operations Committee Meeting
Thursday February 17th, 2022
ZOOM

Present

Hannah Bilau - CID
Kathy Becker - CID
Nickie Davis - CID
John Ott
Aric Jarvis
Van Hawxby
Camellia Cosgray

Guests

Absent

Lydia Melton
Kathy Murphy

Approval of Agenda

Van made a motion to approve the agenda at 3:40pm. John seconded.
Approved.

Selection of At Large Committee Members and Chair

Chatted about John Ott, Tom Mendenhall, and Chris Kelly becoming/staying on as at large committee members. Van asked about Charles Bruse - let him know he was voted onto Economic Development. Aric made a motion to have John, Tom, and Chris as At Large members. Van seconded. Approved. Van made a motion to approve Aric staying on as committee Chair. John seconded. Approved.

Camera grant to Businesses

Nickie introduced the current plan. Going to mimic Grease Grant CID offered a few years ago. Need to include verbiage that the cameras need to be outside or facing outside of the business. Need to discuss the percentage we want to take on/pay back or if we want to just provide 2k per business. Committee chatted about specifics they want to see included in the

language/qualifications for the grant. Talked about types of camera, locations of businesses who are awarded funds, what Aric and Nickie saw on their leadership trip to Athens, GA. Cameras will not be monitored by CPD, but they can access them if a situation arises. John talked about how Minneapolis uses their camera systems. Mentioned giving priority to businesses that are in areas that violent acts tend to occur. Aric provided an example of how he has pulled footage at the hotel for CPD in the past. John asked if we can make it a requirement that businesses who receive outdoor cameras as part of the grant be required to turn requested footage over to CPD. Chatted about the pro/cons of giving cameras to businesses vs District funded public cameras. Aric mentioned doing a survey with business owners to gauge interest and needs before putting the grant together. Nickie is going to talk to the CID's lawyer as well as putting out the survey so the committee can revisit this next month.

Planters on Broadway Update

Nickie let the committee know that fixing the planters is the City's responsibility. She spoke with the City Manager about getting them fixed, and he seemed on board. CID staff has a meeting with public works/parks and rec next week to discuss logistics. John thinks they need to be about 6 inches lower and recycle what we have and make them more modern. Right now the City does not have the funding allocated to make the changes he is talking about. Right now the only funding available is for repairs.

Alleyway Masterplan

Alleyway conditions are one of the biggest complaints the district receives. We have had multiple requests to cleanup/revive the alley between 9th and 9th street and the one between Hitt and 10th. There is a need to travel our alleys and make a list of improvements. Concrete in some alleys is not currently ADA compliant. Aric would like to set up a time in nice weather for the Committee to walk the alleys and make a list of things we see that need to be fixed and then build our masterplan from there. Nickie would like the committee to take a look at the Solid Waste Master Plan first and see what still needs to be accomplished from that plan and see what areas of the alleys that can be included in it. John thinks the plan needs to be developed now that there are two pre-development sites bordering the Hitt & 10th alley. Committee agrees the time to go through the masterplan and walk the alleys needs to be a separate time from our regular committee meetings. John

mentioned a concern regarding the need for crosswalks if we do make them pedestrian walkways.

District Gift Card Program

Provided an update on where we are at with the gift card program and Economic Development's thoughts. Staff is going to do more research and come back to both committees. Aric asked for a way to differentiate between the district gift cards and the gift card grant.

4AChange Update and Latest Report

Aric let the committee know that the board authorized an additional \$5,000 for A4Change's budget. Reviewed his report from January. Room at The Inn is downtown this month. Expect to see an increase in costs for February because of this. Aric provided a history to at large and new committee members. Camellia asked how our assessment of the reports has been going. Aric views it positively. Seems to be different people he is helping each month, but there are some repeat individuals he does try to help. John shared that 4AChange has been a great help for his tenants downtown. Nickie mentioned Pat Fowler's proposal for all of the ARPA funds to go towards mental health and resources for the unhoused. Nickie shared some more background on what the American Rescue Plan Act is.

Other Discussion Items

John brought up some concerns he has regarding Room at the Inn and the Wabash Warming Center. He does not believe facilities like this should be placed downtown. He brought up that privately owned shopping centers don't have these concerns. He shared some concerns his tenants around Wabash have shared with him. Central concern is that there are no bathrooms available at Wabash during the warming center hours. He also believes that the city needs to rent a building on a bus route that can operate as a temporary shelter until either the ARPA funds are allocated or a permanent solution is decided on. John also voiced that Room at the Inn should only be downtown outside of the College Academic Calendar.

Public Comment

None

Adjournment

Van made a motion to adjourn at 4:39pm. Camellia seconded. Approved.

Downtown Community Improvement District
Marketing Committee Meeting
Tuesday February 22nd, 2022
ZOOM & 11th S 10th St

Present

Deb Rust
Kalle LeMone
Sarah Johnson
Mark Shellstrop
Christina Kelley
Kenny Greene
Heather McGee

Guests

Matt Bear

Absent

Dani Little

Approval of Agenda

Mark made a motion to approve the agenda at 3:33 pm. Sarah seconded.
Approved

Marketing Review

Hannah went over the past month's marketing analytics and special mentions.

Election of Chair/At-Large Members

Sarah made a motion to keep Christina, Mark, and Kalle as at large members.
Deb seconded. Approved. Sarah made a motion to keep Deb as Marketing Chair. Mark seconded. Approved.

Holiday Update

Nickie filled the committee in on what the Board decided at the retreat earlier this month.

- **Added Decor**

- Board decided to add 10k to budget. Want to purchase additional decor to make more landmarks like NVAD/rotate things out.
- **Horse Drawn Carriage**
 - Nickie has chatted with one company and has set a meeting with the CVB to chat about the logistics of booking a company to offer carriage rides.
- **Ice Rink**
 - CID staff is doing research on pop-up ice rinks. Most likely won't happen until next fiscal year at the earliest. Dependant on Ameren Lot status.

Caffeine Crawl Update

Estimated date is 10.15.22. Jason will be moving forward with the BINGO card treasure hunt. Chatted with him about longer breaks between stops.

Wedding Stroll Update

Scheduled for 3.20.22. Event and ticket link are live. Working with businesses to schedule start and end point. Adonica will be doing a few timed classes throughout the day. Reaching out to businesses regarding sponsoring event bags for attendees. Atrium is still participating even though the event company is different. We have 200 bags from last year, but we are looking to create 100 new ones. Will continue to watch ticket sales to gauge what is happening.

Wellness Fest and 5K

- Board recommended setting aside \$5,000 for the event at the retreat. Looking for companies to put on the 5k and fair. Need suggestions for time of year - Christina suggested looking at our calendar and seeing where we have gaps. Kalle will be doing some research and will get back to us. Need to determine if this is a day/weekend/week long event. Want to loop in our yoga studios, masseurs, chiropractors, fitness stores, health food stores, etc. Brainstormed ideas - Kalle mentioned the new functional medicine practitioner doing a talk at MO Theatre. Leaning toward small events throughout a week - public yoga classes, a lecture, cooking classes at nourish, etc. Heather mentioned looping in the medical community as well. September looks open with decent weather. Leaning towards labor day/3rd weekend in September.

New Banners

- Board has given us \$10,000 for new banners. Summer banners are outdated and breaking. Will work with a contracted designer to come up with new designs. Their ask is for Brooke to come up with three drafts and then come back to the committee for final approval of the design. Christina asked how many banners 10k could get us - answer is about 50 to 60 new banners.

Taste of the District Event

- Board is very interested in continuing with Restaurant week and moving it into a Taste of the District. Nickie is meeting with United Way on a potential partnership during Restaurant Week. The Restaurant Association has also reached out regarding a potential Columbia-wide Restaurant Week. Heather asked for us to make sure that whatever we do we make sure bars are included. Christina would like for the event to transition into more of a weekend long food festival. Discussed logistics of restaurants setting up a grill or stand outside of their own business. Christina compared it to the sidewalk sale where businesses "extend" out to their own sidewalk. Mark raised concerns that the health department might have issues. Committee liked the idea of small bites and sips at various locations and moving all around the district and not staying stationary at just one location. Christina recommended charging for the event and having drink/food tickets at each station and a 21+ bracelet - committee seemed to like this idea. Liked partnering with Adonica or another events company. Matt suggested looping in MOSY or other local musicians to provide ambience during the event. Live painting, etc. Nickie asked if this is the event we want to partner with United Way on - Deb suggested having a stage at the courthouse or something where they can host their cooking event as an easy way to loop them in. Deb suggested scaling back on restaurant week and ramping up the planning of Taste of the District. Christina suggested a survey for regular participants to see what they would like to see out of the event.

Member, Staff, and Public Comment

None

Sarah made a motion to adjourn at 4:32pm. Christina seconded. Approved.

Downtown Community Improvement District
Economic Development Work-Session
Monday February 28th, 2022
11 S 10th St & ZOOM

Present

Hannah Bilau - CID
Kathy Becker - CID
Nickie Davis - CID
Mikel Fields
Lara Pieper
Russell Boyt
Rachael Norden

Guests

Kathy Murphy
Deb Rust

Absent

Approval of Agenda

Presentations of Minority-Owned Business Grant Applications

The first presentation was by Play College Golf - a junior golf program from 8th grade - end of high school aged kids. Helping connect high school golfers with college programs. Would also like to grow youth and junior golf within Columbia through a first tee program and indoor facility for winter playing. Has a location on 8th street.

Second presentation was from Fluid Bodywork LLC. Has a location on Walnut in the Artworks building. Would like to expand to a bigger space down the road. Right now current space only lends itself to massage work, but would like to have space for physical training. Would like to bridge the gap between exercise and physical self care/relaxation methods as equally important parts of body work. Questions were asked about selling retail items at his location and client base.

Third presentation was from Empower Property Management. He wants to build nice and affordable apartments for low income people. Also wants to give disadvantaged communities access to not only shelter but broadband as well. Currently trying to secure a location downtown. Plan is to use the grant to update and maintain the website. He would also like to create swag items to give to partners/donors. Next phase is purchasing land. Shared tactics that worked for him in West Virginia that he would like to transfer to Missouri and its border states.

Fourth presentation was from Crowned Counseling. She is a social worker, pastor, and professor at the University of Missouri. She focuses on bringing accessible and relatable mental health resources/options for Black women and women of color locally and statewide. Has a location on E Broadway. Funding would go towards building a website with CMG.

Fifth presentation was from Tipsy Treats. A bakery that specializes in alcohol infused treats. Comes from a culinary family. Wanted to create a way to consume alcohol in a responsible manner - his treats are not designed to get the customer drunk. The consumer might feel buzzed or looser, but will not experience the adverse effects of heavy drinking. Currently operates part time out of his home at a profit, but would like to open up a location in The District. Has been looking at locations and talking with the health department. Working on getting processing permits to serve sliced fruit. Will be at the atrium during True/False.

Chatted about candidates and budget for doing this next year. Committee wants to follow up with awardees within 6 months to see how they are doing.

Mikel made a motion to award \$5,000 to Crowned Counseling, Fluid Body Works, and Play College Golf. Also wants to award \$5,000 to Tipsy Treats pending a signed lease agreement in the District by the end of this fiscal year. Russell seconded. Lara abstained. Passed.

Adjournment

Lara made a motion to adjourn at 4:16pm.

