

**Downtown Community Improvement District
Executive Committee Meeting
Tuesday December 12, 2022
11 S 10th St and via Zoom**

Present

Kenny Greene
Nickie Davis-CID via Zoom
Kathy Becker-CID
Nikki Reese-CID
Aric Jarvis
Mike McClung
Van Hawxby
Lara Pieper
Deb Rust

Guest

John Koch

Approval of the Agenda

Mike McClung made a motion to approve the agenda, Lara Pieper 2nd the motion.

December meeting:

Mike McClung made a motion to cancel the December meeting, Lara 2nd, all approved.

Nickie Davis discussed Board Member Review. She also talked about The Board Retreat. Date to be determined. She will be sending out a doodle poll to find out what date works best.

Search and Review

Nickie Davis asked if anything needs to be added to the Search and Review Committee. Mike McClung mentioned sending out the sheet to The Board on performance of staff. It can be sent to Mike McClung or to Nickie Davis via Survey Monkey if it is preferred. She will check to see if it can go directly to individuals.

January Board Agenda Creation

ARPA funds- we put in 7 different requests to the City that we will go over in the January meeting.

John Trapp will be moved to the board retreat. Let Nickie Davis know if anything needs to be added to the agenda. PAC will be coming to the January meeting to discuss new parking meter times.

Public Staff

John Koch from Block by Block discussed what his role is in taking care of the alleyways and sidewalks. It was discussed that they would do an initial deep power cleaning that would take more time. Then they would be able to do repairs and maintenance on a regular basis to help maintain the appearance of The District. Illegal dumping and code violations were discussed as well.

Board Agenda

The January Board agenda will be set at a later date.

Adjournment

Aric Jarvis moved to adjourn, and Lara Pieper seconded. Motion carried.

**Downtown Community Improvement District
Board of Directors Meeting**

No December Meeting held

**Downtown Community Improvement District
Economic Development Committee Meeting**

No December Meeting Held

**Downtown Community Improvement District
Operations Committee Meeting**

No December Meeting Held

**Downtown Community Improvement District
Marketing Committee Meeting
Minutes
Tuesday December 20, 2022
11 S 10th St or via Zoom**

Present

Nickie Davis-CID
Kathy Becker-CID
Nikki Reese-CID
Brandon Rettke-CID
Sarah Johnson
Deb Rust
Mark Sulltrop via Zoom

Introductions

Johnson asked to be introduced to the new office assistant manager. Nikki Reese introduced herself to the members she had not met before.

Approval of the Agenda

Johnson made a motion to approve the agenda, Sulltrop seconded the motion. Motion carried through. Meeting began at 2:03

Holiday Décor Update

Becker reported that the quote from Artistic for an installation was \$18,250.00. The lift was the most expensive part. She reported that the second quote she received from Luke was \$18,000.00. Our three-year contract with Artistic is completed. We would need to buy out the rest of the decorations Artistic added last year.

Johnson made a motion to change contracts with Artistic and purchase outright the rest of the decorations. Sulltrop seconded the motion. All agreed.

Events for 2023

Davis reported that Restaurant Week is not happening in February 2023. Davis reported that these are the current 2023 Events:

March 19th Wedding Stroll

April 22nd Spring Hop Shop

June will be Restaurant Month and there will be one week of Drinks in the District. That date will be announced later. There will no longer be Drinks in the District in July.

July 27th Through the Weekend will be Dog Days.

September Wellness Weekend in the District dates will be announced after we determine when Pride Fest is.

October 27th Halloweenie

Open Caffeine Crawl will be in early October, dates will be announced later.

November 4th Holiday Shop Hop, Magic Tree

November 25th Shop Small

December 1st Living Windows

Becker stated they are discussing a Halloween pub crawl, to be determined at a later date.

Member, Staff and Public Comment

Johnson stated that Party Perfect is still showing in The District newsletter. She stated that they are not in The District boundaries and asked that they be removed. Rettke stated he would remove them.

Johnson moved to adjourn the meeting at 2:11, Sulltrop seconded, all approved.