

**Columbia Special Business District
Board of Directors Meeting
March 11, 2008, 4:00 p.m.
11 S. Tenth Street**

Present:

Mary Wilkerson, Boone County National Bank
John Ott, The Tiger-Downtown
Carrie Gartner, Executive Director

Gary Kespohl, Central Missouri Computer Center
Leigh Lockhart, Main Squeeze
Erika Kubsch, Assistant Director

Absent:

Chuck Wilms, Engagement Ring Center
Mike Vangel, Vangel Marketing Communications
Skip Walther, Walther, Antel, Stamper & Fischer, PC

Blake Danuser, Bingham's
Mark Timberlake, Timberlake Engineering

Guests:

Mike Valley, Columbia Police Department
Jake – Add Sheet

Jamie – Add Sheet
Anthony Holmes, Maximum Media

Call to Order

Wilkerson called the meeting to order.

Approval of minutes

Unable to approve minutes, lack of quorum.

Financial Report

Unable to approve minutes, lack of quorum.

Committee Reports

Business Environment Committee -

Gartner stated that the Business Environment Committee has been working with The Tribune and Maximum Media to create a plan to improve the newspaper corral issue. Gartner explained that the plan includes implementing a system similar to what is used at grocery stores; Maximum Media would handle restocking and maintenance of larger racks that hold multiple publications. Gartner stated that this system should hopefully cut down the number of stray boxes. Lockhart asked Jamie and Jake from The Add Sheet if they would put their publication in these proposed boxes. Jamie and Jake stated that the decreased visibility would not be desired, but they would be willing to work together for the improvement of downtown. Lockhart stated that she is worried that many publications will not want to take part in the Maximum Media boxes and they will still chain their boxes to the corrals.

Old Business

Consultant Schedule-

Gartner stated that Kubsch is in the process of setting up meetings for the consultant visit next week. Wilkerson suggested adding someone from Roots n' Blues to the Festivals and Attractions Focus Group. Ott suggested adding Lorah Steiner from the Convention & Visitor's Bureau and someone from Parks and Rec to that Focus Group as well.

Director's Report

City Development Issues –

Gartner stated that TIF is moving ahead and that it is on the City Council agenda next week. Gartner stated that the Downtown Leadership Council is on the City Council agenda as well. Gartner stated that she is not sure how the members of this council will be selected, but SBD will definitely have one seat. Gartner explained that the Missouri Theatre would like to redo their sidewalk and they would like to take advantage of the City's matching program. Gartner stated that she would like to re-emphasize the SBD's pro position regarding this program since each case has to be approved by City Council.

CCA Membership Report –

Kubsch stated that membership dues are steadily streaming in, currently \$14,000 has been received. Gartner stated that Kubsch sent out membership packets to all businesses in the SBD instead of just retail and restaurants, this has brought in some new members.

True/False Report –

Gartner stated that True/False was fantastic and very well attended. Ott stated that the retailers seemed to get really into the spirit this year.

Police Report –

Valley stated that Club Athena is expanding their Nikai restaurant and reducing their liquor license to wine and beer. Lockhart asked if there is a policy to revoke liquor licenses if too many police visits are made because of complaints and violations. Valley stated that currently there is not. Valley suggested writing a letter to Bill Alton with the State Liquor Patrol.

Adjournment

The next meeting is Thursday, March 20, 2008.