

**Columbia Special Business District  
Board of Directors Meeting  
April 8, 2008, 4:00 p.m.  
11 S. Tenth Street**

**Present:**

Mike Vangel, Vangel Marketing Communications  
Gary Kespohl, Central Missouri Computer Center  
John Ott, The Tiger-Downtown  
Chuck Wilms, Engagement Ring Center  
Erika Kubsch, Assistant Director

Mark Timberlake, Timberlake Engineering  
Skip Walther, Walther, Antel, Stamper & Fischer, PC  
Leigh Lockhart, Main Squeeze  
Carrie Gartner, Executive Director

**Absent:**

Blake Danuser, Bingham's

Mary Wilkerson, Boone County National Bank

**Call to Order**

Vangel called the meeting to order.

**Approval of minutes**

**Walther made a motion to accept the March minutes. Wilms seconded the motion and it passed unanimously.**

**Financial Report**

Gartner stated that the money that was spent under the special projects category was put towards the consultant fees. Gartner stated that we had to do more printing than was expected when the budget was put together because of surveys and other communications that went out to members regarding the consultant process. Gartner stated that she will submit an estimate for printing to the board. Gartner suggested possibly pulling some of the extra HUB money out for printing costs. Ott asked if HUB money can be used for other beautification projects, such as more banners in the Orr Street area. Gartner stated that it is up to the board how the money is spent, but we want to be sure that we aren't paying for things the City should be paying for. Vangel asked what happens if the HUB surplus is not spent. Gartner explained that it just gets transferred into the fund balance. Walther stated that in the past the City noticed the SBD had too big of a surplus and made them pay for planter maintenance. Gartner stated that she will put an opportunity to discuss budget ideas on the May agenda.

**Wilms made a motion to accept the March financials. Walther seconded the motion and it passed unanimously.**

**Committee Reports**

**Public Safety-**

Ott stated that the last public safety meeting had a lighter audience, but they are still very informational. All attendees agreed that the problem with homelessness and vagrancy does not seem as bad as it was downtown. Gartner stated that these meetings are very important because it gives people who deal with different parts of the problem a chance to share ideas.

Timberlake asked what the current status with graffiti is. Gartner stated that Karis Church will be out on April 12<sup>th</sup> doing graffiti removal and that the sweeper, Mark, has been cleaning graffiti for the last few weeks. Ott stated he is putting cameras in the Puckett's alley and believes more cameras should be used in alleys, he is currently getting bids and will let the board know what they will cost.

**Old Business**

**Consultant Visit Review-**

Gartner stated that the consultants have provided us with a summary from the focus groups and individual meetings, which was included in the board members packets. Gartner stated that most people did not see keeping downtown clean and safe as the SBD's responsibility, but leadership and advocacy ranked very high on what people thought the SBD should be doing. Gartner explained that Kubsch just sent out surveys to all downtown stakeholders.

Walther asked whether the rule for museums and attractions was removed from the sign ordinance. Walther explained that he is the attorney for the YouZeum and is trying to get a variance to allow larger signs at the YouZeum. Gartner stated that museums and attractions have to obtain a variance from City Council to have signs larger than the sign ordinance permits. The SBD Board stated that they were not opposed to this variance.

## **New Business-**

### **SBD Workplan/Council Questionnaire-**

Gartner stated that council asked that all boards and commissions fill out a workplan so they were up to date with what everyone was currently working on. Gartner included the completed workplan in SBD board member packets.

**Walther made a motion to accept the SBD Workplan. Ott seconded the motion and it passed unanimously.**

Lockhart asked whether Paula Hertwig-Hopkins would be replaced as our liaison. Gartner replied that she has a meeting with Tony St. Romaine to discuss this.

## **Director's Report**

### **Downtown Leadership Council-**

Gartner stated that there are 3 at large positions on the Downtown Leadership Council and she has recruited people who have The District's best interests in mind to apply. Gartner stated that she also applied. Ott stated that he originally thought that the neighborhood association members were okay on the Council, but he no longer feels that way. Walther asked what the point of the Downtown Leadership Council was if the CID has all of the money. Walther also question what would happen if the DLC lobbies not to have a CID. Gartner stated that DLC was created to push through things quickly, especially MODESA which needs to be completed by September.

### **Central Missouri Development Council-**

Gartner stated that the CMDC would like to meet for lunch at the YouZeum to try and create a strong relationship between the two boards.

## **Adjournment**

The next meeting is Thursday, May 13, 2008.