

**Columbia Special Business District  
Board of Directors Meeting  
November 14, 2006, at 4:00 p.m.  
11 S. Tenth Street**

**Present:**

Mary Wilkerson, Boone County National Bank  
Skip Walther, Walther, Antel, Stamper & Fischer, PC  
Mike Vangel, Vangel Marketing Communications  
Rosie Gerding, Gerding, Korte, & Chitwood  
Carrie Gartner, Executive Director

Blake Danuser, Bingham's  
Chuck Wilms, Engagement Ring Center  
Leigh Lockhart, Main Squeeze  
Mark Timberlake, Timberlake Engineering  
Leslie Gale, Assistant Director

**Absent:**

John Ott, Tiger Columns

**Guests:**

Kevin Coleman, Columbia Daily Tribune  
Paula Hertwig-Hopkins, Assistant City Manager

John Hendel, Columbia Missourian  
Mike Grelner, Plaza Real Estate

**Call to Order**

Wilkerson called the meeting to order.

**Approval of minutes**

**Walther made a motion to accept the October minutes. Wilms seconded the motion and it passed unanimously.**

**Financial Report**

Gartner reported that an updated copy of the end-of-year financials will be sent to all board members through email. She also stated that since this is the beginning of the year, there are no big expenses, and the only change on the financials for this fiscal year is that the codes are divided into two groups.

**Gerding made a motion to approve the October financials. Wilms seconded the motion and it passed unanimously.**

**Old Business**

Public Safety Meeting – Gerding reported on the last meeting of the Public Safety Committee, which representatives of different branches of City government attended. She stated that the key points of the meeting had to do with enforcement of City Code regarding aggressive panhandling. One problem the police have is that in order for a ticket to be written, there must be a witness present, which business owners are hesitant to be for fear of retribution. Also, Judges are reluctant to give jail time to offenders because there is limited space. Gartner reported that some ideas that came out of this meeting were a training session for merchants on how to handle public safety issues and the "Change for Columbia" campaign which has gone into effect. She also said that some members of the committee will be meeting with Dan Knight on Friday the 17<sup>th</sup> to discuss solutions to the problem. Walther noted that as a practical matter, enforcement is likely not the likely solution. Lockhart stated that some of the people who most need this educational campaign are University students, in particular fraternity men who give money when coming out of bars late at night. The board thought that putting signs in bathrooms of bars would be a good way to start that education process. Wilkerson requested that a report of recent discussion and activity be sent to those who attended the first meeting on Public Safety.

**New Business:**

Back-in angled parking – Recommendation to city – Gartner reported that Ken Coopman of the City has requested the board's input on back-in angle-in parking. See attached for her memorandum and recommendation. Vangel stated that as a very conceptual idea, it's a good one, but that he thinks it needs more investigation. He also made it clear that input should be sought from downtown merchants on this idea from the very beginning. Wilkerson stated that the SBD Board should make sure to play a role in advocacy for members of the SBD. After some discussion on how this would affect *The District*, the board decided it did not want to give just a "yes" or "no" to the idea. **Walther made a motion for Gartner to write a letter to Ken Coopman on behalf of the board listing their concerns and ideas. Vangel seconded the motion and it passed unanimously.**

FY2007-Review and adoption of goals – Gartner asked the board to discuss the Staff Report on 2007 Goals, which was included in the packet. Overall, the board was satisfied with what was listed as priorities for SBD. Wilkerson and Gerding asked that the Sign Ordinance issue be added to priority 2 because it is still unfinished and is something the board should not quit working on. When discussing bringing in a consultant, some concerns were raised that it

may not be necessary because of the Visioning Process the City is undertaking. Hertwig-Hopkins stated that the Visioning may give direction to the SBD by showing what the people want. Many board members agreed with this idea. Vangel asked that retaining a consultant not be taken off the list of SBD Priorities, but that the board should wait until further into the Visioning process to see what direction the city wants for downtown. **Vangel made a motion to approve the recommended SBD priorities with the mentioned changes. Danuser seconded the motion and it passed unanimously.**

### **Director's Report**

Financial Review – Gartner reported that the only phase of HUB left to be completed is the way-finding and street lights on Broadway.

Elm Street Corridor Meetings – Gartner reported that these meetings have been very successful and show that the community is beginning to understand the importance of development in this area. She also reported that there are 2 more meetings coming up.

Communications Update – Gartner reported that Gale and Julia have been going through a list of members in order to get an accurate email and/or fax number so that we can use the internet to communicate more efficiently with SBD members. She also stated that we would continue to use regular mail because it is the only sure way to get information to everyone. Walther indicated that there should be a way to opt out of getting real mail. Wilkerson brought up if minutes and agendas could be posted on the website. The board agreed to post an agenda and all approved minutes as long as Gartner or Gale has the time.

### **City Update**

Paula Hertwig-Hopkins reported that the job for the Way-finding signs has been bid out, so hopefully that job will be finished soon.

### **CCA Report**

Twilight Festival – Gartner reported that the CCA board is going to be re-thinking Twilight Festival over the next few months.

### **Public Comment**

### **Adjournment**

There will be no December meeting. Next meeting is Tuesday, January 9.