

**Central Columbia Association
Board of Directors Meeting
August 22, 2007, 11:30 a.m.
11 S. Tenth Street**

Present:

Tom Brinker, Cycle Extreme
Julie Baka, KOPN
Carrie Gartner, Executive Director
Erika Kubsch, Assistant Director

Kathy Fluesmeier, Village Wine & Cheese
Richard King, The Blue Note
Larry Colgin, First National Bank

Absent:

Jennifer Perlow, PS: Gallery
Stephanie LaHue, My Secret Garden

Kurt Mirtsching, Shakespeare's
Robert Tucker, Tucker's Jewelry

Call to Order

Brinker called the meeting to order.

Approval of minutes

Baka stated that she thinks that there should be language in the bylaws about hiring practices; she just thinks that the language that is currently stated is worded incorrectly.

King made a motion to accept the amended July minutes. Fluesmeier seconded the motion and it passed unanimously.

Financial Report

Gartner reported that the reason there is a Dog Days revenue line item is because at the request of merchants, the CCA purchased a large banner to put up along I-70. The merchants donated money to pay for it.

Gartner explained that she is going to shift the way we collect money from merchants. Instead of asking all merchants to donate money for Twilight and then use some of that money to pay for smaller retail oriented events, she will now just ask merchants for money to pay for the retail oriented events, so they will feel like they are getting something a lot more specific for their money.

Fluesmeier made a motion to approve the July financials. Colgin seconded the motion and it passed unanimously.

Old Business

CCA/SBD Resource Sharing Agreement- Gartner stated that she wrote up this agreement to bring to both the CCA and the SBD to approve. Currently, there is nothing that explains how staff and overhead are shared between SBD and CCA. Baka stated that this should be a policy, but not part of the bylaws. Gartner asked all of the members to look over this and let either her or Baka know if they have any thoughts or suggestions on this.

Colgin asked if the city approves the SBD funding and budget and how they determine how much they give to the SBD. Gartner explained that the SBD always works with money that they have on hand. Gartner stated that the SBD collects taxes in December, so when she writes the budget in June, the bulk of the money they receive is already in the bank. She looks at whatever is in the bank of April of that year and that becomes the budget. Gartner stated that other than a few small things, such as interest, there are no estimations in the budget. Gartner explained the property tax rate, by stating that it is decided by the SBD board, but because of the Hancock Amendment, the auditor can put a lower ceiling on it. This rate changes every year. Gartner stated that the SBD tax rate just dropped about a penny, but because property taxes have increased, the budget is staying about the same. Gartner stated that she would bring everyone a copy of SBD budget at the next meeting. Gartner stated that in order for the SBD to assess more than that ceiling that the state puts in place, it would take a vote of all the SBD members. The SBD could raise assessments through a vote, but they would have to convince the SBD members that there was a worth while reason to do so.

New Business

Street Closure Requests

YouZeum Starlight Bike Ramble

Pagan Pride Parade

Baka made a motion to approve the street closures. Fluesmeier seconded the motion and it passed unanimously.

Fall into Style- Gartner explained the Fall into Style event. Gartner stated that in the last retail meeting, the retailers requested a fashion show be part of the event.

Director's Report

Dog Days- Gartner stated that retailers had better sales this year than they have in the last few years. Gartner would like to survey customers next year to see how they heard about the sale.

Business & Bagels Seminar- Gartner gave a brief summary of the July Business and Bagels seminar. It was well attended and the merchants enjoyed it. She stated that the date for the next seminar is September 18th and that the topic will be how to prevent vandalism, vagrancy and shoplifting.

Roots 'n Blues Festival- Gartner stated that she has been telling merchants to do something BBQ or Blues related. Gartner also stated that the street closures begin at Noon on Friday, September 6th. King stated that the organization is coming together and that they are having some trouble finding enough volunteers.

Twilight Update- Gartner stated that she spoke at City Council about the rationale behind moving Twilight toward South Ninth and Flat Branch Park. King asked if Richard and Dick Walls from Boone Tavern were still dissatisfied with Twilight Festival after the changes. Gartner responded that they are still not completely happy with Twilight changes, but that both her and Kubsch have been working on changing that. Gartner asked that all board members reach out to Boone Tavern.

Alley Names- Gartner stated that Planning & Zoning and the City want to work together to name the East to West alleys. King pointed out that the North to South alleys are private. Gartner stated that the compactors would be put into the private alleys to make more space for service and safety vehicles to get through. Gartner stated Planning & Zoning is very adamant about making sure that alleys are for recycling, garbage, transformers and safety vehicles. King asked why the private alleys don't get named as well. Gartner stated that naming these public alleys will be used as a pilot project.

Adjournment

September meeting cancelled due to Twilight Festival.