

**Central Columbia Association
Board of Directors Meeting
April 18, 2007, 11:30 a.m.
11 S. Tenth St.**

Present:

Jennifer Perlow, President, PS:Gallery
Robert Tucker, Tucker's Jewelry
Julie Baka, KOPN
Carrie Gartner, Executive Director

Kurt Mirtsching, Vice-President, Shakespeare's
Richard King, The Blue Note

Leslie Gale, Assistant Director

Absent:

Larry Colgin, First National Bank
Kathy Fluesmeier, Village Wine & Cheese

Tom Brinker, Cycle Extreme
Stephanie LaHue, My Secret Garden

Guests:

Erika Kubsch, Intern
Axie Hindman

David White, Missouri Theatre
Kevin Gibbons, First National Bank

Perlow called the meeting to order.

Special Presentation – David White

David White, Missouri Theatre Center for the Arts – White gave the board an update on the plan to restore the historic Missouri Theatre. He stated that the details of the plan are coming together, and that fundraising is going well. He is currently in the process of a door-to-door public campaign, and it is going well so far. The board asked what the groups who use the theatre will be doing when it's under construction, and he answered that they will be finding other venues on their own. The board asked how much still needed to be raised Kevin Gibbons, co-chair of the capital campaign, reported that the silent campaign is still going and that if they get all the grants they anticipate getting, they will still need a little under a million dollars. Axie Hindman, co-chair of the capital campaign, asked the CCA Board to let their members know about the project and how great it will be for *The District*. White asked for the endorsement and support of the CCA Board. **Mirtsching made a motion for the board to endorse and enthusiastically support the renovation of the Missouri Theatre. Baka seconded the motion and it passed unanimously.**

Approval of Minutes

Baka made a motion to accept the March minutes. King seconded the motion and it passed unanimously.

Financial Report

Gartner reported that we are down on membership dues this year. She stated that one reason for this is because we have lost some of the businesses that were considered large, so the majority of members pay \$120/year. Gale passed around a call sheet for the board members to call those businesses that have not yet renewed. **King made a motion to accept March financials. Mirtsching seconded the motion and it passed unanimously.**

Old Business

Bylaws – Gartner asked for board members interested in being on the committee to review the CCA Bylaws. Perlow asked if the committee should include any non-board members, and after some discussion, it was determined that board members only would make up the committee. Tucker and Baka stated they would like to be on the committee. Perlow stated she would serve as an alternate if Gale could not get one of the board members not in attendance to be on the committee.

New Business

Rock-a-Thon Request – Gartner stated that the coordinators of the Rock-a-Thon approached her about getting the CCA Board's approval for their event. She asked them to notify the merchants they would be in front of, and they did so. King stated that he thinks they're doing a good thing, raising a lot of money for the American Cancer Society, and that the board should support that. **Mirtsching made a motion that the Board support the Rock-a-Thon. Tucker seconded the motion and it passed unanimously.**

Director's Report

New websites up – Gartner reported that the Discover the District website has been revamped and made much more user friendly for the different groups who use the website. She created this website herself.

She stated that there is also now a Twilight Festival website, www.twilightfestival.com.

Spring Into Style – Gartner reported that in spite of the bad weather, the women who attended Spring into Style really enjoyed it, and the staff is working on ways to make it more successful in the future. Perlow Stated that she spoke with some of the merchants who participated, and they all had positive things to say about the event.

Twilight Report – Gartner reported that she and Gale met with representatives from the Fire Department, Police Department, City Manager's office, and Parks and Recreation, and that they had some suggestions for making the street closure on 9th Street safer. One idea was to turn the stage sideways to give a bigger fire lane. King stated that he thinks the Fire Department wants a lot, and that the board needs to do what is best for the Festival. He and Gale will be going to 9th Street to look for other options that will work for both the board and the Fire Department.

Retail Meeting for Twilight – Gartner reported that a meeting will be set up for merchants to discuss what they can do to control their own sidewalk space during Twilight Festivals.

SBD Update

Wayfinding System – Gartner reported that the directional signs and maps are all in place. Kiosks are going up more slowly, but they will all be replaced. The next step is getting street signs replaced.

SBD Retreat – Gartner stated that the SBD Board will be having a retreat to discuss its goals and priorities, and that they would appreciate CCA input if any board member can attend.

May Liaison – Perlow will be attending the next SBD Board meeting on May 8th.

Adjournment

Next meeting is Wednesday, May 16.