



# Area Map

Prepared For: The District  
Project Code:

Order #: 963984126  
Site: 01

## Appendix: Area Listing

### Area Name:

Type: Radius

#### Radius Definition:

S 9TH ST AT E BROADWAY	Center Point:	38.951600	-92.327600
COLUMBIA, MO 65201	Circle/Band:	0.00 -	5.00

### Area Name:

Type: Radius

#### Radius Definition:

S 9TH ST AT E BROADWAY	Center Point:	38.951600	-92.327600
COLUMBIA, MO 65201	Circle/Band:	0.00 -	15.00

### Area Name:

Type: Radius

#### Radius Definition:

S 9TH ST AT E BROADWAY	Center Point:	38.951600	-92.327600
COLUMBIA, MO 65201	Circle/Band:	0.00 -	30.00



## Executive Summary

Prepared For: The District  
Project Code:

Order #: 963984126  
Site: 01

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### S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, 0.00 - 5.00 Miles, Total

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- The population in this area is estimated to change from 98,530 to 105,867, resulting in a growth of 7.4% between 2000 and the current year. Over the next five years, the population is projected to grow by 7.1%.

The population in the United States is estimated to change from 281,421,906 to 295,140,073, resulting in a growth of 4.9% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.9%.

- The current year median age for this population is 30.0, while the average age is 33.4. Five years from now, the median age is projected to be 31.7.  
The current year median age for the United States is 36.2, while the average age is 37.0. Five years from now, the median age is projected to be 37.4.

- Of this area's current year estimated population:

80.8% are White Alone, 10.9% are Black or African Am. Alone, 0.4% are Am. Indian and Alaska Nat. Alone, 4.5% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 0.8% are Some Other Race, and 2.6% are Two or More Races.

For the entire United States:

73.6% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.1% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.1% are Some Other Race, and 2.7% are Two or More Races.

- This area's current estimated Hispanic or Latino population is 2.2%, while the United States current estimated Hispanic or Latino population is 14.2%.

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- The number of households in this area is estimated to change from 39,097 to 42,071, resulting in an increase of 7.6% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 7.2%.

The number of households in the United States is estimated to change from 105,480,101 to 111,006,738, resulting in an increase of 5.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.1%.

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- The average household income is estimated to be \$54,611 for the current year, while the average household income for the United States is estimated to be \$64,816 for the same time frame.

The average household income in this area is projected to increase 12.3% over the next five years, from \$54,611 to \$61,330. The United States is projected to have a 13.0% increase in average household income.

- The current year estimated per capita income for this area is \$22,212, compared to an estimate of \$24,704 for the United States as a whole.

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## Executive Summary

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### S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, 0.00 - 5.00 Miles, Total



For this area, 54.3% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.1% are in the Armed Forces, 66.6% are employed civilians, 4.5% are unemployed civilians, and 28.8% are not in the labor force.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.0% are employed civilians, 3.6% are unemployed civilians, and 35.8% are not in the labor force.

- For this area, 54.3% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:  
12.7% have occupation type blue collar, 71.0% are white collar, and 16.3% are Service & farm workers.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.9% have occupation type blue collar, 60.0% are white collar, and 16.0% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:  
11.8% are in "Management, Business, and Financial Operations", 32.1% are in "Professional and Related Occupations", 15.5% are in "Service", and 27.4% are in "Sales and Office".

0.5% are in "Farming, Fishing, and Forestry", 4.9% are in "Construction, Extraction, and Maintenance", and 7.8% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.6% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.7% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 22.0% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 25.5% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.7% had earned a Bachelor's Degree.



- Most of the dwellings in this area (50.8%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.7%).

- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (48.6%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.6%) for the same year.

- The majority of housing units in this area (18.7%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year. The majority of housing units in the United States (17.1%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

## Executive Summary

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### S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, 0.00 - 15.00 Miles, Total

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- The population in this area is estimated to change from 130,270 to 138,865, resulting in a growth of 6.6% between 2000 and the current year. Over the next five years, the population is projected to grow by 6.4%.

The population in the United States is estimated to change from 281,421,906 to 295,140,073, resulting in a growth of 4.9% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.9%.

- The current year median age for this population is 31.3, while the average age is 34.1. Five years from now, the median age is projected to be 33.0.  
The current year median age for the United States is 36.2, while the average age is 37.0. Five years from now, the median age is projected to be 37.4.

- Of this area's current year estimated population:

83.9% are White Alone, 8.9% are Black or African Am. Alone, 0.4% are Am. Indian and Alaska Nat. Alone, 3.6% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 0.7% are Some Other Race, and 2.4% are Two or More Races.

For the entire United States:

73.6% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.1% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.1% are Some Other Race, and 2.7% are Two or More Races.

- This area's current estimated Hispanic or Latino population is 2.0%, while the United States current estimated Hispanic or Latino population is 14.2%.

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- The number of households in this area is estimated to change from 51,105 to 54,661, resulting in an increase of 7.0% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 6.6%.

The number of households in the United States is estimated to change from 105,480,101 to 111,006,738, resulting in an increase of 5.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.1%.

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- The average household income is estimated to be \$57,354 for the current year, while the average household income for the United States is estimated to be \$64,816 for the same time frame.

The average household income in this area is projected to increase 12.6% over the next five years, from \$57,354 to \$64,607. The United States is projected to have a 13.0% increase in average household income.

- The current year estimated per capita income for this area is \$22,988, compared to an estimate of \$24,704 for the United States as a whole.

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## Executive Summary

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### S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, 0.00 - 15.00 Miles, Total



For this area, 54.9% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.1% are in the Armed Forces, 68.1% are employed civilians, 3.9% are unemployed civilians, and 27.9% are not in the labor force.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.0% are employed civilians, 3.6% are unemployed civilians, and 35.8% are not in the labor force.

- For this area, 54.9% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:  
15.5% have occupation type blue collar, 68.8% are white collar, and 15.6% are Service & farm workers.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.9% have occupation type blue collar, 60.0% are white collar, and 16.0% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:  
12.3% are in "Management, Business, and Financial Operations", 29.9% are in "Professional and Related Occupations", 14.6% are in "Service", and 27.2% are in "Sales and Office".

0.5% are in "Farming, Fishing, and Forestry", 6.7% are in "Construction, Extraction, and Maintenance", and 8.8% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.6% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.7% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 19.2% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 23.7% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.7% had earned a Bachelor's Degree.



- Most of the dwellings in this area (57.5%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.7%).

- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (54.3%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.6%) for the same year.

- The majority of housing units in this area (19.5%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year. The majority of housing units in the United States (17.1%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

## Executive Summary

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### S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, 0.00 - 30.00 Miles, Total

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- The population in this area is estimated to change from 283,047 to 295,501, resulting in a growth of 4.4% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.4%.

The population in the United States is estimated to change from 281,421,906 to 295,140,073, resulting in a growth of 4.9% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.9%.

- The current year median age for this population is 33.7, while the average age is 35.9. Five years from now, the median age is projected to be 34.9.  
The current year median age for the United States is 36.2, while the average age is 37.0. Five years from now, the median age is projected to be 37.4.

- Of this area's current year estimated population:

86.3% are White Alone, 8.8% are Black or African Am. Alone, 0.4% are Am. Indian and Alaska Nat. Alone, 2.1% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 0.6% are Some Other Race, and 1.8% are Two or More Races.

For the entire United States:

73.6% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.1% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.1% are Some Other Race, and 2.7% are Two or More Races.

- This area's current estimated Hispanic or Latino population is 1.7%, while the United States current estimated Hispanic or Latino population is 14.2%.

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- The number of households in this area is estimated to change from 107,588 to 112,588, resulting in an increase of 4.6% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 4.4%.

The number of households in the United States is estimated to change from 105,480,101 to 111,006,738, resulting in an increase of 5.2% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.1%.

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- The average household income is estimated to be \$55,348 for the current year, while the average household income for the United States is estimated to be \$64,816 for the same time frame.

The average household income in this area is projected to increase 12.4% over the next five years, from \$55,348 to \$62,219. The United States is projected to have a 13.0% increase in average household income.

- The current year estimated per capita income for this area is \$21,651, compared to an estimate of \$24,704 for the United States as a whole.

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## Executive Summary

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Project Code:

Order #: 963984126  
Site: 01

### S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, 0.00 - 30.00 Miles, Total



For this area, 51.4% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.2% are in the Armed Forces, 64.0% are employed civilians, 3.1% are unemployed civilians, and 32.7% are not in the labor force.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.0% are employed civilians, 3.6% are unemployed civilians, and 35.8% are not in the labor force.

- For this area, 51.4% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:  
20.4% have occupation type blue collar, 63.1% are white collar, and 16.5% are Service & farm workers.

For the United States, 46.8% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:

23.9% have occupation type blue collar, 60.0% are white collar, and 16.0% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:  
12.6% are in "Management, Business, and Financial Operations", 24.2% are in "Professional and Related Occupations", 14.8% are in "Service", and 27.3% are in "Sales and Office".

0.6% are in "Farming, Fishing, and Forestry", 8.2% are in "Construction, Extraction, and Maintenance", and 12.2% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

13.6% are in "Management, Business, and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.7% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 12.5% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 18.4% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, and Doctorate Degree, while 15.7% had earned a Bachelor's Degree.



- Most of the dwellings in this area (64.5%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (66.7%).

- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (62.3%) for the current year. In the United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.6%) for the same year.

- The majority of housing units in this area (18.4%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year. The majority of housing units in the United States (17.1%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

## Executive Summary

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Project Code:

Order #: 963984126  
Site: 01

### Appendix: Area Listing

#### Area Name:

Type: Radius                                      Reporting Detail: Aggregate                                      Reporting Level: Block Group

#### Radius Definition:

S 9TH ST AT E BROADWAY                                      Center Point: 38.951600 -92.327600  
COLUMBIA, MO 65201                                      Circle/Band: 0.00 - 5.00

#### Area Name:

Type: Radius                                      Reporting Detail: Aggregate                                      Reporting Level: Block Group

#### Radius Definition:

S 9TH ST AT E BROADWAY                                      Center Point: 38.951600 -92.327600  
COLUMBIA, MO 65201                                      Circle/Band: 0.00 - 15.00

#### Area Name:

Type: Radius                                      Reporting Detail: Aggregate                                      Reporting Level: Block Group

#### Radius Definition:

S 9TH ST AT E BROADWAY                                      Center Point: 38.951600 -92.327600  
COLUMBIA, MO 65201                                      Circle/Band: 0.00 - 30.00



## Pop-Facts: Demographic Quick Facts Report

Prepared For: The District  
Project Code:

Order #: 963984126  
Site: 01

Trade Area: S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, aggregate

Trade Area: S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, aggregate

Trade Area: S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, aggregate

Description	0.00 - 5.00 miles		0.00 - 15.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
<b>Population</b>						
2010 Projection	113,406		147,776		308,512	
2005 Estimate	105,867		138,865		295,501	
2000 Census	98,530		130,270		283,047	
1990 Census	81,981		107,643		240,411	
Growth 1990 - 2000	20.19%		21.02%		17.73%	
<b>Households</b>						
2010 Projection	45,084		58,265		117,530	
2005 Estimate	42,071		54,661		112,588	
2000 Census	39,097		51,105		107,588	
1990 Census	30,617		40,090		88,773	
Growth 1990 - 2000	27.70%		27.48%		21.19%	
<b>2005 Est. Population by Single Classification Race</b>						
White Alone	85,523	80.78	116,576	83.95	254,990	86.29
Black or African American Alone	11,492	10.86	12,372	8.91	25,964	8.79
American Indian and Alaska Native Alone	373	0.35	505	0.36	1,157	0.39
Asian Alone	4,793	4.53	4,987	3.59	6,151	2.08
Native Hawaiian and Other Pacific Islander Alone	68	0.06	74	0.05	127	0.04
Some Other Race Alone	889	0.84	1,038	0.75	1,890	0.64
Two or More Races	2,729	2.58	3,313	2.39	5,221	1.77
<b>2005 Est. Population Hispanic or Latino</b>						
Hispanic or Latino	2,346	2.22	2,768	1.99	4,964	1.68
Not Hispanic or Latino	103,521	97.78	136,097	98.01	290,537	98.32
<b>2005 Tenure of Occupied Housing Units</b>						
Owner Occupied	21,358	50.77	31,451	57.54	72,567	64.45
Renter Occupied	20,714	49.24	23,210	42.46	40,021	35.55
<b>2005 Average Household Size</b>						
	2.29		2.36		2.40	



## Pop-Facts: Demographic Quick Facts Report

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Trade Area: S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, aggregate

Trade Area: S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, aggregate

Trade Area: S 9TH ST AT E BROADWAY, COLUMBIA, MO 65201, aggregate

Description	0.00 - 5.00 miles		0.00 - 15.00 miles		0.00 - 30.00 miles	
	Radius	%	Radius	%	Radius	%
<b>2005 Est. Households by Household Income</b>	42,071		54,661		112,588	
Income Less than \$15,000	8,026	19.08	9,024	16.51	16,816	14.94
Income \$15,000 - \$24,999	5,643	13.41	6,783	12.41	14,565	12.94
Income \$25,000 - \$34,999	5,494	13.06	7,102	12.99	14,989	13.31
Income \$35,000 - \$49,999	6,390	15.19	8,706	15.93	19,093	16.96
Income \$50,000 - \$74,999	6,898	16.40	9,937	18.18	22,142	19.67
Income \$75,000 - \$99,999	4,085	9.71	5,636	10.31	11,729	10.42
Income \$100,000 - \$149,999	3,846	9.14	5,211	9.53	9,491	8.43
Income \$150,000 - \$249,999	1,189	2.83	1,509	2.76	2,489	2.21
Income \$250,000 - \$499,999	348	0.83	505	0.92	884	0.79
Income \$500,000 and over	152	0.36	247	0.45	389	0.35
<b>2005 Est. Average Household Income</b>	\$54,611		\$57,354		\$55,348	
<b>2005 Est. Median Household Income</b>	\$39,396		\$42,617		\$42,796	
<b>2005 Est. Per Capita Income</b>	\$22,212		\$22,988		\$21,651	



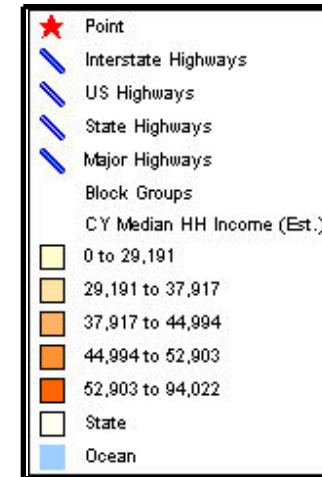
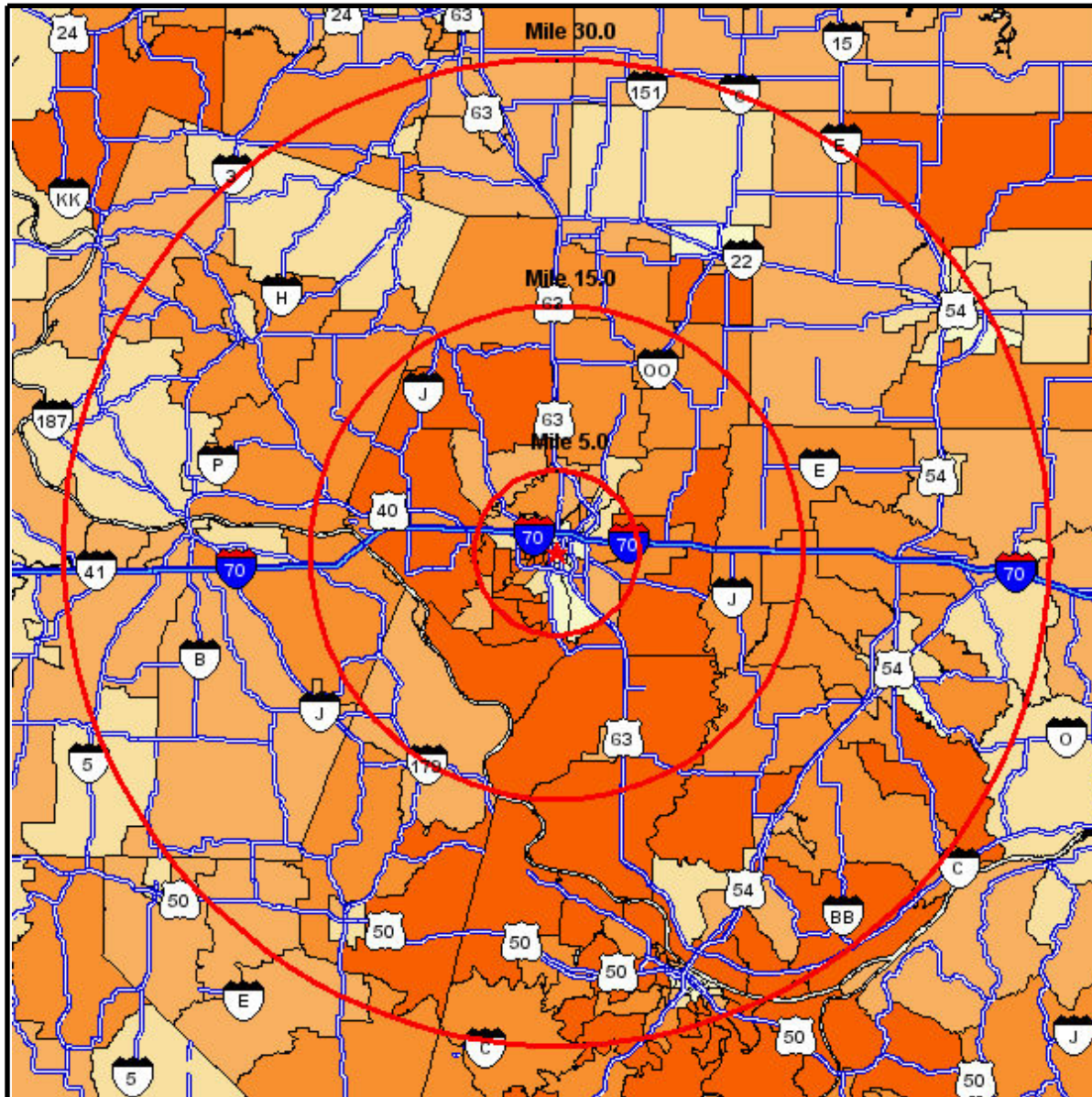


# Median Household Income

Prepared For: The District  
Project Code:

Order #: 963984126  
Site: 02

S 9TH ST AT E BROADWAY  
COLUMBIA, MO 65201  
Coord: 38.951600, -92.327600  
Radius - See Appendix for Details



# Median Household Income

Prepared For: The District  
Project Code:

Order #: 963984126  
Site: 02

## Appendix: Area Listing

### Area Name:

Type: Radius

#### Radius Definition:

S 9TH ST AT E BROADWAY	Center Point:	38.951600	-92.327600
COLUMBIA, MO 65201	Circle/Band:	0.00 -	5.00

### Area Name:

Type: Radius

#### Radius Definition:

S 9TH ST AT E BROADWAY	Center Point:	38.951600	-92.327600
COLUMBIA, MO 65201	Circle/Band:	0.00 -	15.00

### Area Name:

Type: Radius

#### Radius Definition:

S 9TH ST AT E BROADWAY	Center Point:	38.951600	-92.327600
COLUMBIA, MO 65201	Circle/Band:	0.00 -	30.00

